83			
thefoodaffairs.in     thefoodaffairs.in/      This webpage has received an SEO score of 83 out of 100. We have tests.     Its score is above the average of 79 (5.06%) ↑, based on 35 globality.			
■ 0.597 ms	Ø 1.09 s		
🗎 117.18 KB	♣ 76 requests		
	Not found		
Luxury Catering Ser	vice In Delhi NCR   The Food Affair		
Luxury catering service in Delhi for birthday parties, weddings, an	nd corporate events with a customizable vegetarian and non-vegetarian with review ratings		

	now	
ta	None	
<b>#</b>	now	
Basic do	cument setup	6
html	<b>type declaration</b> ype declaration tells the browser about what document type to expect.	
en-US	guage attribute lage attribute tells browsers and search engines your webpage's main language, improving accessibility and accuracy.	
UTF-8	a charset charset tag ensures your website uses the correct character encoding, preventing broken or garbled text and improving user experience.	
	a viewport evice-width, initial-scale=1, maximum-scale=1	

The meta viewport tag ensures your website adapts to different screen sizes, improving mobile usability and user experience, which are crucial for SEO and engagement.

# Favicon

<u>https://thefoodaffairs.in/wp-content/uploads/2022/09/black-logo.png</u>

The favicon is a small icon that represents your website in browser tabs, bookmarks, and search results, improving branding and user recognition.

 On-page SEO
 Q

 Image: Title
 Luxury Catering Service In Delhi NCR | The Food Affair

 54 characters
 54 characters

 Image: Meta description
 Image: Compare Service In Delhi NCR | The Food Affair

# H1 tag

H1 tag is missing. It is important to have one H1 heading tag on your page. Make sure to add one with 50± characters.

# Meta robots

#### max-image-preview:large

We tested your webpage for the **noindex** and **none** properties on the meta robots tag. They should not be included in your webpage to avoid being excluded from search engines.

# Header robots

# No robots header tag has been used.

We tested your webpage for the **noindex** and **none** properties on the X-Robots-Tag header. This header tag should not be included in your webpage to avoid being excluded from search engines.

# Canonical URL

https://thefoodaffairs.in/

The canonical tag prevents duplicate content by specifying the preferred URL, resolving issues with query parameters, non-www, and www versions and other potential issues.

# SEO friendly URL

# https://thefoodaffairs.in/

SEO-friendly URLs are clean, readable, lowercase, and use hyphens without special characters or query strings.

# Open graph

8 open graph tags

# og:locale

en\_US

# og:site\_name thefoodaffairs -

og:type

# public\_figure

**og:title** Luxury Catering Service In Delhi

#### og:description

Luxury catering service in Delhi for birthday parties, weddings, and corporate events with a customizable vegetarian and non-vegetarian with r...

# **og:url** <u>https://thefoodaffairs.in/</u>

og:video

https://www.instagram.com/reel/Cq2weLJMJOY/

# og:video:secure\_url

https://www.instagram.com/reel/Cq2weLJMJOY/

Open Graph tags optimize how your content appears on social media platforms, enhancing click-through rates and traffic.

# Schema.org structured data

• Your current plan does not allow you to access this feature.

Other headings

<ol> <li>We take care of preparation, You enjoy the celel</li> <li>Why Choose The Food Affairs?</li> </ol>	bration!	
	<b>8</b> h3 tags	
1. Ajay Gupta		
2. Shiv Bhargava		
3. Meenal Somany		
4. Anupama Dalmia		
5. Yamini Jaipuria		
6. Arvind Goenka		
7. Manish Periwal		
8. OUR BLOGS		
	<b>16</b> h4 tags	

- 2. Luxury Caterers in India
- 3. Catering for Corporate
- 4. Best Vegetarian Caterers
- 5. Unparalleled Gastronomic Excellence
- 6. The overwhelming response & gratitude at dedication ceremony of "Sushila devi auditorium" From shri ratanlal foundation. I was very humbled upon being termed as steve jobs of hindu college. Sarita ji thank you for making this event a great success with your delicious food & catering services. Everything was par excellence. God bless...
- 7. I was looking forward to meeting you. You should be proud of yourself for what you have created. It is indeed a tough job. The food was awesome and my sincere compliments to you and your team. Take care and keep the flag high. Looking forward to interacting personally sometime. Keep in touch.
- 8. We have always had food from Sarita ji at our numerous events at home. The dine at home menu created during this lockdown time is very interesting and covers all cuisines that we enjoy. During the covid times, we were little sceptical of ordering food from outside, but when we ordered from the food affairs, all our worries vanished. Right from the packaging to the delivery, everything felt extremely hygienic and safe. Good luck to their team for the future.
- 9. I do believe food is the most tangible asset of India. Sarita ji has also brought the intangible depth of love and passion to recreate the best of every cuisine with immeasurable personalised care. She has celebrated and rekindled the rich legacy of our food and made it truly exotic! Her service always makes my every guest feel pampered and looked after and her execution is superbly efficient and impeccable.
- 10. The Food Affairs has been a culinary delight. Their variety, flavours, and quality has been par excellence and their food delicious every time! Kudos to the team.
- 11. The dine at home serves to be a good gifting option to be sent to friends and family for any occasion. I like the fact that there is a variety to choose from according to everyone's liking. The menu gives a vast option of chaats, Indian and International cuisines along with desserts the menu is revamped regularly. Giving us freshness in each aspect.
- 12. The food from The Food Affairs is delectable, authentic and hygienically packed and we regularly order from them. During these times, the dine at home service from The Food Affairs has been a savior and our go to for delicious food across cuisines. The attention to detail in curating the menu, packing and personalization as per taste preference is truly delightful. We look forward to more sumptuous meals and wish Sarita and the team all the best.
- 13. Evolving Foodscape In India
- 14. This Ganesh Chaturthi Revives
- 15. A Culinary Embrace of Warmth and Well-being
- 16. Catering to Health Trends: The Millet Advantage

**9** h5 tags

- 1. Enter a World of Elevated Culinary Luxury
- 2. Somany Tiles And Bathware
- 3. Dalmia Bharat Group
- 4. Cosmo Foundation
- 5. Oriental Carbon & Chemicals Ltd
- 6. Pioneer Urban
- 7. our address
- 8. for inquiries
- 9. contact us

# **0** h6 tags

H2 to H6 headings should be used across your webpage to properly structure your content, improve readability and help search engines to understand your webpage structure.

# Meta keywords

Meta keywords are missing.

Meta keywords are no longer relevant for Google SEO; however, other search engines, such as Baidu and Yandex, still consider them.

Content quality & markup	
Words count	
'36 words	

Top <b>25</b> keywords	
the	43
and	30
to	21
of	17
food	16
our	13
we	13
a	12
from	10
for	10
in	9

# 7 your 7 you affairs 7 6 at 5 home with 5 culinary 5 5 menu that 5 5 has services 4 4 us luxury 4

# Deprecated HTML tags

# No deprecated tags found.

Deprecated HTML tags are outdated elements no longer recommended for use, as they are replaced by modern alternatives to improve web standards and functionality.

# Inline CSS

29 inline styles found

1. <rs-module-wrap>

visibility:hidden;background:transparent;padding:0;margin:0px au..

2. <rs-slide>
 position: absolute;

3. <rs-slide>

position: absolute;

4. <rs-layer>

z-index:5;font-family:'Antic Didone';

5. <rs-layer>

z-index:6;background-color:#d7a477;font-family:'Karla'..

# 6.

text-align: center;

7. <rs-module-wrap>

visibility:hidden;background:transparent;padding:0;margin:0px au..

# 8. <rs-slide>

position: absolute;

# 9. <rs-layer>

z-index:5;font-family:'Antic Didone';cursor:pointer;

10. <rs-slide>

position: absolute;

# 11. <rs-layer>

z-index:5;font-family:'Antic Didone';cursor:pointer;

# 12. <rs-slide>

position: absolute;

# 13. <rs-layer>

z-index:5;font-family:'Antic Didone';cursor:pointer;

14. <rs-slide>

# position: absolute;

15. <rs-layer>

#### z-index:5;font-family:'Antic Didone';cursor:pointer;

#### 16. <rs-slide>

position: absolute;

# 17. <rs-layer>

z-index:5;font-family:'Antic Didone';cursor:pointer;

# 18. <rs-layer>

z-index:10;font-family:'Karla';text-transform:uppercas..

# 19.

text-align: justify;

# 20.

text-align: justify;

# 21.

text-align: justify;

# 22.

text-align: justify;

24. <h4></h4>	
text-align: justify	
25. <h4></h4>	
text-align: justify	
26. <h4></h4>	
text-align: justify	
27. <h4></h4>	
text-align: justify	
28. <h4></h4>	
text-align: justify	
29. <h4></h4>	
text-align: justify	
Plaintext emails 2 emails	
1. thefoodaffairs@gmail.com 2. thefoodaffairs@gmail.com	
Plaintext emails found.	
Remove or replace all plaintext emails from your webpage to prevent spam & abuse by bots.	
Text to HTML ratio	
4%	
A higher text-to-HTML ratio signals valuable content, efficient coding, and better user experience, all boosting SEO rankings.	
Text to HTML ratio is too low.	
It is good to have a higher than 15% text to HTML ratio.	

Media & image optimization	
A Image formats	
18 unoptimized images found	
png No title set	
https://thefoodaffairs.in/wp-content/uploads/2022/09/white-logo-1.png	
png No title set	
https://thefoodaffairs.in/wp-content/uploads/2022/09/white-logo-1.png	
png No title set	
https://thefoodaffairs.in/wp-content/uploads/2022/09/black-logo.png	
png No title set	
https://thefoodaffairs.in/wp-content/uploads/2022/09/black-logo.png	
png TFA-20-second-edit-video-without-logo-2-1_38.jpeg	
https://thefoodaffairs.in/wp-content/plugins/revslider/public/assets/assets/dummy.png	
png TFA-20-second-edit-video-without-logo-2-1_38.jpeg	
https://thefoodaffairs.in/wp-content/plugins/revslider/public/assets/assets/dummy.png	
png No title set	
Inters://thefoodaffairs.in/wp-content/plugins/revslider/public/assets/assets/dummy.png	
png 6	
https://thefoodaffairs.in/wp-content/plugins/revslider/public/assets/assets/dummy.png	

png 4

https://thefoodaffairs.in/wp-content/plugins/revslider/public/assets/assets/dummy.png

# png 8(2)

In the second se

# png banner

Ittps://thefoodaffairs.in/wp-content/plugins/revslider/public/assets/assets/dummy.png

# png No title set

https://thefoodaffairs.in/wp-content/uploads/2018/01/gift-box.png

# jpg Evolving Foodscape In India

https://thefoodaffairs.in/wp-content/uploads/2022/12/2-300x300.jpg

# jpg This Ganesh Chaturthi Revives

Inttps://thefoodaffairs.in/wp-content/uploads/2022/12/7-300x300.jpg

jpg Luxury Wedding Caterers

https://thefoodaffairs.in/wp-content/uploads/2023/12/1-300x300.jpg

jpg High End Catering services

# png No title set

https://thefoodaffairs.in/wp-content/uploads/2022/09/black-logo.png

#### png No title set

https://thefoodaffairs.in/wp-content/uploads/2022/09/black-logo.png

# Unoptimized images found.

Convert your images to WebP, AVIF or SVG formats.

# ▲ Image alt attributes

9 images missing alt attribute

png TFA-20-second-edit-video-without-logo-2-1\_38.jpeg

https://thefoodaffairs.in/wp-content/plugins/revslider/public/assets/assets/dummy.png

png TFA-20-second-edit-video-without-logo-2-1\_38.jpeg

https://thefoodaffairs.in/wp-content/plugins/revslider/public/assets/assets/dummy.png

# webp No title set

https://thefoodaffairs.in/wp-content/uploads/2023/05/cone-dish.webp

# png No title set

https://thefoodaffairs.in/wp-content/plugins/revslider/public/assets/assets/dummy.png

# png 6

Inttps://thefoodaffairs.in/wp-content/plugins/revslider/public/assets/assets/dummy.png

# png 4

https://thefoodaffairs.in/wp-content/plugins/revslider/public/assets/assets/dummy.png

# png 8 (2) https://thefoodaffairs.in/wp-content/plugins/revslider/public/assets/assets/dummy.png

png banner

https://thefoodaffairs.in/wp-content/plugins/revslider/public/assets/assets/dummy.png

# png No title set

https://thefoodaffairs.in/wp-content/uploads/2018/01/gift-box.png

# Images with missing alt attributes found. Add descriptive alt attributes to your images for better SEO and accessibility.

# Lazy loading images

# 12 images missing lazy loading

png No title set

Ittps://thefoodaffairs.in/wp-content/uploads/2022/09/white-logo-1.png

# png No title set

https://thefoodaffairs.in/wp-content/uploads/2022/09/white-logo-1.png

png No title set

https://thefoodaffairs.in/wp-content/uploads/2022/09/black-logo.png

png No title set

https://thefoodaffairs.in/wp-content/uploads/2022/09/black-logo.png

png TFA-20-second-edit-video-without-logo-2-1\_38.jpeg

https://thefoodaffairs.in/wp-content/plugins/revslider/public/assets/assets/dummy.png

png TFA-20-second-edit-video-without-logo-2-1\_38.jpeg

https://thefoodaffairs.in/wp-content/plugins/revslider/public/assets/assets/dummy.png

# webp No title set

https://thefoodaffairs.in/wp-content/uploads/2023/05/cone-dish.webp

#### png No title set

https://thefoodaffairs.in/wp-content/plugins/revslider/public/assets/assets/dummy.png

# png 6

https://thefoodaffairs.in/wp-content/plugins/revslider/public/assets/assets/dummy.png

png No title set

https://thefoodaffairs.in/wp-content/uploads/2018/01/gift-box.png

png No title set

https://thefoodaffairs.in/wp-content/uploads/2022/09/black-logo.png

png No title set

https://thefoodaffairs.in/wp-content/uploads/2022/09/black-logo.png

Images without lazy loading found.

Add the loading="lazy" attribute to your images to improve page performance and SEO. Only use this attribute for images below-the-fold.

Technical & performance factors

Ø

We tested your site for the robots page existence, it's validity & exclusion rules.

# 404 page

thefoodaffairs.in/404-page-test-7dee2b8cc44a4e56d43da61809a49c61 - 404

We tested your site against a randomized URL on your webpage so that we can validate if your site returns a 404 status code.

# Server tag

# LiteSpeed

This header tag should not be included in your webpage to avoid being used by attackers to find potential vulnerabilities.

Server tag is public.

Make sure to remove the **server** HTTP header tag to avoid exposing details about your server.

# Server compression

#### **br** (Brotli)

**117.18 KB** non-compressed vs **27.98 KB** compressed (-76% difference) Server compression, like gzip or Brotli, reduces the size of web resources, leading to faster load times.

# Response time

#### 1.09 s

Response time is crucial for SEO; faster pages improve rankings, user experience, and reduce bounce rates.

# Page size

# 117.18 KB

A smaller page HTML size ensures faster initial page load, improving user experience, reducing server load & bandwidth, and boosting SEO rankings.

# OOM size

# 513 nodes

A smaller DOM size ensures faster rendering, smoother interactivity, and better performance, especially on resource-limited devices.

# Non-deferred javascript

#### 44 scripts without defer

# Non-deferred scripts found.

Add the defer attribute to JavaScript script tags to improve page load performance and prevent render-blocking issues. If your scripts are located at the most bottom of your webpage, you can ignore those.

# **A** HTTP requests

# 76 total HTTP requests found

18 CSS files requested

- 30 JS files requested
- 28 images requested
- ${\bf 0}$  audio files requested
- 0 video files requested
- ${\bf 0}$  iframes requested

HTTP requests are calls a webpage makes to fetch resources (e.g., images, CSS, JS), and too many slow down loading, negatively impacting SEO and user experience.

# Too many HTTP requests.

Consider optimizing your assets by minifying, combining files, and using CDNs where possible to improve page performance.

# HTTP/2 enabled

# Yes

HTTP/2 improves website performance by enabling faster page load times and better resource handling, enhancing user experience and SEO.

# Secure URL (HTTPS)

#### Yes

HTTPS secures data with encryption, boosts trust, and improves SEO rankings as search engines favor safe websites.

# Valid SSL Certificate

#### Yes

A valid SSL certificate ensures secure connections, builds user trust, and prevents warnings in browsers.

# Links Unsafe external links S unsafe links No text content https://www.instagram.com/thefoodaffairsindia/?hl=en No text content https://www.instagram.com/thefoodaffairsindia/?hl=en No text content https://www.linkedin.com/company/the-food-affairs-by-sarita-bazaz/ No text content https://in.pinterest.com/thefoodaffairsmedia/ No text content https://in.pinterest.com/thefoodaffairsmedia/ No text content https://www.youtube.com/@thefoodaffairsmedia/ No text content https://www.youtube.com/@thefoodaffairsmedia/ No text content https://www.youtube.com/@thefoodaffairsmedia/ No text content https://www.youtube.com/@thefoodaffairsbysaritabaz Unsafe links found. Make sure to add the rel="noopener" or rel="noreferrer" attribute to the link tag to avoid potential security issues.

# External links

5 external links found

No text content

https://www.facebook.com/thefoodaffairsindia/

No text content

https://www.instagram.com/thefoodaffairsindia/?hl=en

No text content

https://www.linkedin.com/company/the-food-affairs-by-sarita-bazaz/

No text content

https://in.pinterest.com/thefoodaffairsmedia/

No text content

https://www.youtube.com/@thefoodaffairsbysaritabaz

# Internal links

26 internal links found

No text content
<u>https://thefoodaffairs.in/</u>

No text content

https://thefoodaffairs.in/

No text content

https://thefoodaffairs.in/javascript:void(0)

Home

https://thefoodaffairs.in/

Our Services <u>https://thefoodaffairs.in/luxury-catering-services/</u>

About Us

https://thefoodaffairs.in/about-us/

Collaborators <u>https://thefoodaffairs.in/collaborators/</u>

Press

https://thefoodaffairs.in/press/

Gallery

https://thefoodaffairs.in/gallery/

# The Expanse

https://thefoodaffairs.in/the-expanse/

# Blogs

https://thefoodaffairs.in/blogs-by-food-affairs/

# Contacts Us

https://thefoodaffairs.in/contacts-us/

# No text content

Inttps://thefoodaffairs.in/must-have-tools-for-better-events/

# Evolving Foodscape In India

https://thefoodaffairs.in/must-have-tools-for-better-events/

#### No text content

https://thefoodaffairs.in/this-ganesh-chaturthi-revives/

# This Ganesh Chaturthi Revives

https://thefoodaffairs.in/this-ganesh-chaturthi-revives/

#### No text content

Ø

https	ry Embrace of Warmth and Well-being //thefoodaffairs.in/how-luxury-wedding-caterers-infuse-celebration-with-culinary/
lo text	content
https	//thefoodaffairs.in/high-end-catering-services/
Catering	y to Health Trends: The Millet Advantage
https:	//thefoodaffairs.in/high-end-catering-services/
hefood	affairs@gmail.com
a mailto	o:thefoodaffairs@gmail.com
-91 981	17 17611
tel:+9	<u>19811717611</u>
-91 989	94 68097
tel:+9	<u>19899468097</u>
lo text	content
https:	//thefoodaffairs.in/javascript:void(0)
lo text	content
https:	//thefoodaffairs.in/
rivacy	Policy
https:	//thefoodaffairs.in/privacy_policy/

4 socials

 1. No text content
 f

 https://www.facebook.com/thefoodaffairsindia/
 f

 2. No text content
 f

 https://www.instagram.com/thefoodaffairsindia/?hl=en
 f

 3. No text content
 f

 https://www.linkedin.com/company/the-food-affairs-by-sarita-bazaz/
 f

 4. No text content
 f

 https://www.youtube.com/@thefoodaffairsbysaritabaz
 f

Google search preview	G
<ul> <li>thefoodaffairs.in https://thefoodaffairs.in/</li> <li>Luxury Catering Service In Delhi NCR   The Food Affair</li> <li>Luxury catering service in Delhi for birthday parties, weddings, and corporate events with a customizable vegetarian and non-vegetarian with review ratings</li> </ul>	
Bing search preview	
thefoodaffairs.in https://thefoodaffairs.in/	

Luxury Catering Service In Delhi NCR | The Food Affair Luxury catering service in Delhi for birthday parties, weddings, and corporate events with a customizable vegetarian and non-vegetarian with review ratings

# Yandex search preview g Image: Search preview g Image: Luxury Catering Service In Delhi NCR | The Food Affair thefoodaffairs.in/ g Luxury catering service in Delhi for birthday parties, weddings, and corporate events with a customizable vegetarian and non-vegetarian with review ratings