




MBA

MASTER OF BUSINESS ADMINISTRATION

WITH DUAL MASTERS OPTION

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**The best way to
predict the future
is to create it.**

- Alan Kay

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Leading the Way



Guillaume Finck,
Vice President,
The College De Paris.

Hello! I'm Guillaume Finck, the Vice President of the College De Paris International Higher Education Network. Welcome to our MBA programme. Our network consists of 32 schools across five key areas, focusing on Management and Business. We also offer programmes in Art and Culture, Health and Security, IT, and Hospitality.

All our degrees are officially recognised at the Bachelor's or Master's level by the French Government, which translates to global recognition in over 100 countries. This means the value of your education extends beyond just academic achievement. You'll gain a rich student experience in an international environment, learning from both our esteemed faculty and fellow students from around the world.

What this global recognition provides you is true freedom—the freedom to shape your personal and professional journey. Whether you choose to further your education in the United States or pursue opportunities in one of the 100 countries where your degree is recognized, the possibilities are endless.

We have designed this programme to empower you to choose where you want to live your life. We welcome you to our MBA programme at Euclea Business School.

Thank you!

Discover Your True Potential with Eucléa's MBA and Advance Your Career!

About Eucléa Business School

Eucléa Business School is a member of the Collège de Paris, a Private Higher Education degree-granting institution recognized by the State and the French Ministry of Higher Education, Research and Innovation. Eucléa students benefit from an extensive portfolio of programmes and a truly global educational experience.

Our commitment to educational excellence is reflected in our RNCP-accredited Professional Certifications. Eucléa has strategically located campuses in Châteauroux, Strasbourg, Metz, Mulhouse and Reims and a branch campus in UAE.

About Collège De Paris

Collège De Paris - Network of higher education institutions and professional training organisations to provide exceptional global education. Its mission is to make excellence accessible, focusing on quality, international openness, and employment support.

20,000
Students in
France

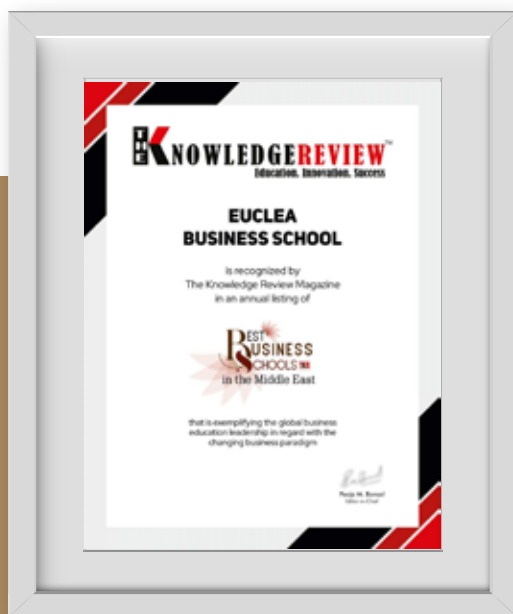
32
Schools

30,000
Working Adults
Studying Globally

Present in
48 Countries

Established in
1949

Awards and Recognition



Our Programme Highlights



Industry Relevant Curriculum



Case Study-Based Learning



Designed for Working Professionals



Truly Affordable



Pursue MBA Without Quitting your Job



12 Months Fast-Track MBA



15 Months Dual Degree MBA |
(MBA + MSc in Project Management) |
(MBA + MA in Entrepreneurship)



CMI Certification at NO Additional Cost



AI Module for Managers



Lectures Delivered Online



90 ECTS / 180 UK Credits



10 Specialisations



The X Factor 'AI for Managers Module'

CERTIFICATE OF COMPLETION
American Imperial University, Florida, U.S.



Learn the role of AI
in various Management
Functions



Learn Tools to
Save Time &
Improve Efficiency



Improve
Decision Making



Derive Data-Driven
Insights



Master Market
Research



Learn Project
Management Tools

Tools*



Project
Management



Data
Analytics



Writing
Assistants



Email
Assistants



Task
Management



Market
Research



Customer
Relationship
Management



Data
Visualization
Tool

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Networking Symposium

Connect. Collaborate. Conquer.

Our Networking Symposium has successfully united students, professionals, and industry leaders for the past three years. This platform is ideal for building connections, fostering collaboration, and achieving success.

You will get the opportunity to engage in meaningful discussions about current global trends in leadership and business. The symposium provides an enriching experience that promotes networking and the exchange of innovative ideas.



Networking Opportunities for Life



Gather Insights About Various Industry Sectors



Leadership Lessons From Global Industry Leaders



Business and Technology Trends Expected to Shape the Future



Thought-Provoking Sessions on a Diverse Set of Topics



Collaboration Opportunities With Peers



Programme Specialisations

The programme has a global focus, allowing students to study business practices and trends around the world and to develop a cross-cultural perspective. In addition to traditional courses, students will participate in practical projects and real-life case studies that allow them to apply their knowledge to real business challenges.

Upgrade your career journey with in-demand MBA specialisations. Introducing the top 10 specialisations designed to enhance your skills and unlock new opportunities.

Collaboration



International Business



Digital Marketing



HR and
Organisational Psychology



IT Project Management



Banking & Insurance



Management Accounting &
Finance



Healthcare Management



Logistics and Supply Chain
Management



Events Management



Hospitality Management

Specialisation - International Business

Programme Modules

Module Name

Consumer Behaviour

Risk Management

International Marketing Strategy

Entrepreneurship, Business Plan, Project Costs & Budget Management

Team & Project Management

Business Strategy

Business Ethics & Corporate Social Responsibility

Electives (Only one module)

ERP System

Global Economics

International Business Environment

Capstone Project

CMI (UK) Options

- Certified Business Development Manager
- Certified Management Professional
- Certified Project Manager



Specialisation - Digital Marketing

Programme Modules

Module Name

Consumer Behaviour

Risk Management

International Marketing Strategy

Entrepreneurship, Business Plan, Project Costs & Budget Management

Team & Project Management

Business Strategy

Global Marketing & Communication Strategies

Electives (Only one module)

ERP System

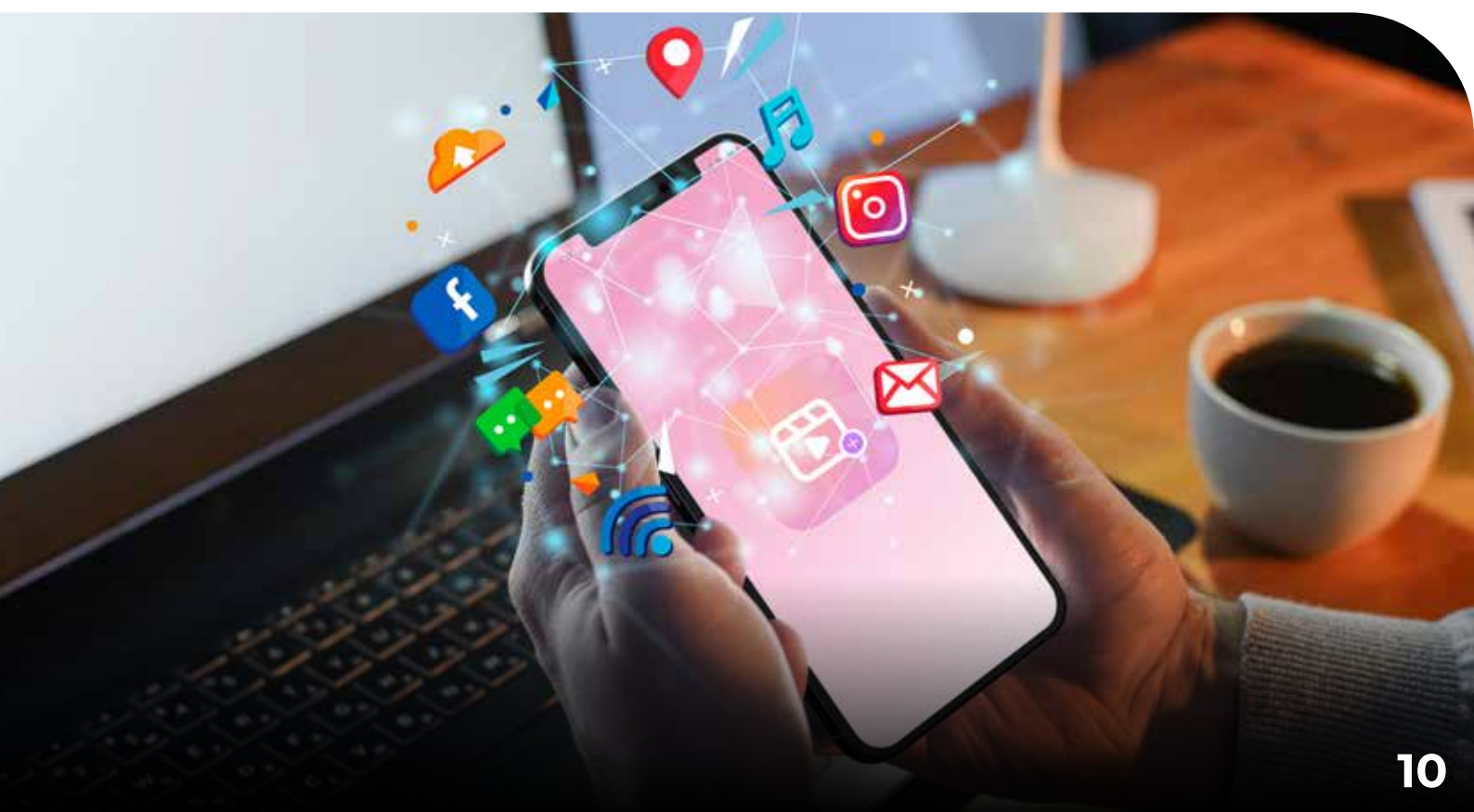
Global Economics

International Business Environment

Capstone Project

CMI (UK) Options

- Certified Sales & Marketing Professional
- Certified Business Development Manager
- Certified Management Professional



Capstone Project

Specialisation - IT Project Management

Programme Modules

Module Name

Architecture Management

Project Management in IT Industry

Service Management in IT

Performance Measurement

Team & Project Management

Risk Management

International Marketing Strategy

Entrepreneurship, Business Plan, Project Costs & Budget Management

Capstone Project

CMI (UK) Options

- Certified I.T.Project Manager
- Certified Operations Manager
- Certified Management Professional



Specialisation - Banking & Insurance

Programme Modules

Module Name

Consumer Behaviour

Risk Management

International Marketing Strategy

Entrepreneurship, Business Plan, Project Costs & Budget Management

Team & Project Management

Investment Management & insurance

Fintech

Electives (Only one module)

ERP System

Global Economics

International Business Environment

Capstone Project

CMI (UK) Options

- Certified Credit & Financial Analyst
- Certified Management Professional
- Certified Project Manager



Specialisation - Management Accounting & Finance

Programme Modules

Module Name

Consumer Behaviour

Risk Management

International Marketing Strategy

Entrepreneurship, Business Plan, Project Costs & Budget Management

Team & Project Management

International Finance

Financial Principles for Managers

Electives (Only one module)

ERP System

Global Economics

International Business Environment

Capstone Project

CMI (UK) Options

- Certified Credit & Finance Analyst
- Certified Management Professional
- Certified Project Manager



Specialisation - Healthcare Management

Programme Modules

Module Name

Consumer Behaviour

Risk Management

International Marketing Strategy

Entrepreneurship, Business Plan, Project Costs & Budget Management

Team & Project Management

Leading Change in Health & Social Care

Health & Social Care Strategies & Policies

Electives (Only one module)

ERP System

Global Economics

International Business Environment

Capstone Project

CMI (UK) Options

- Certified Healthcare Management Professional
- Certified Management Professional
- Certified Project Manager



Specialisation - Hospitality Management

Programme Modules

Module Name

Consumer Behaviour

Risk Management

International Marketing Strategy

Entrepreneurship, Business Plan, Project Costs & Budget Management

Team & Project Management

E-tourism & Social Media

International Tourism Policy & Development

Electives (Only one module)

ERP System

Global Economics

International Business Environment

Capstone Project

CMI (UK) Options

- Certified Operations Manager
- Certified Customer Service Manager
- Certified Business Administrator



Specialisation - Events Management

Programme Modules

Module Name

Consumer Behaviour

Risk Management

International Marketing Strategy

Entrepreneurship, Business Plan, Project Costs & Budget Management

Team & Project Management

Event Finance & Tendering Concepts

The Event Industry

Electives (Only one module)

ERP System

Global Economics

International Business Environment

Capstone Project

CMI (UK) Options

- Certified Business Development Manager
- Certified Operations Manager
- Certified Project Manager



Specialisation - Logistics and Supply Chain Management

Programme Modules

Module Name

Consumer Behaviour

Risk Management

International Marketing Strategy

Entrepreneurship, Business Plan, Project Costs & Budget Management

Team & Project Management

International Logistics

Strategies in Supply Chain & Logistics

Electives (Only one module)

ERP System

Global Economics

International Business Environment

Capstone Project

CMI (UK) Options

- Certified Supply Chain Manager
- Certified Operations Manager



Eligibility

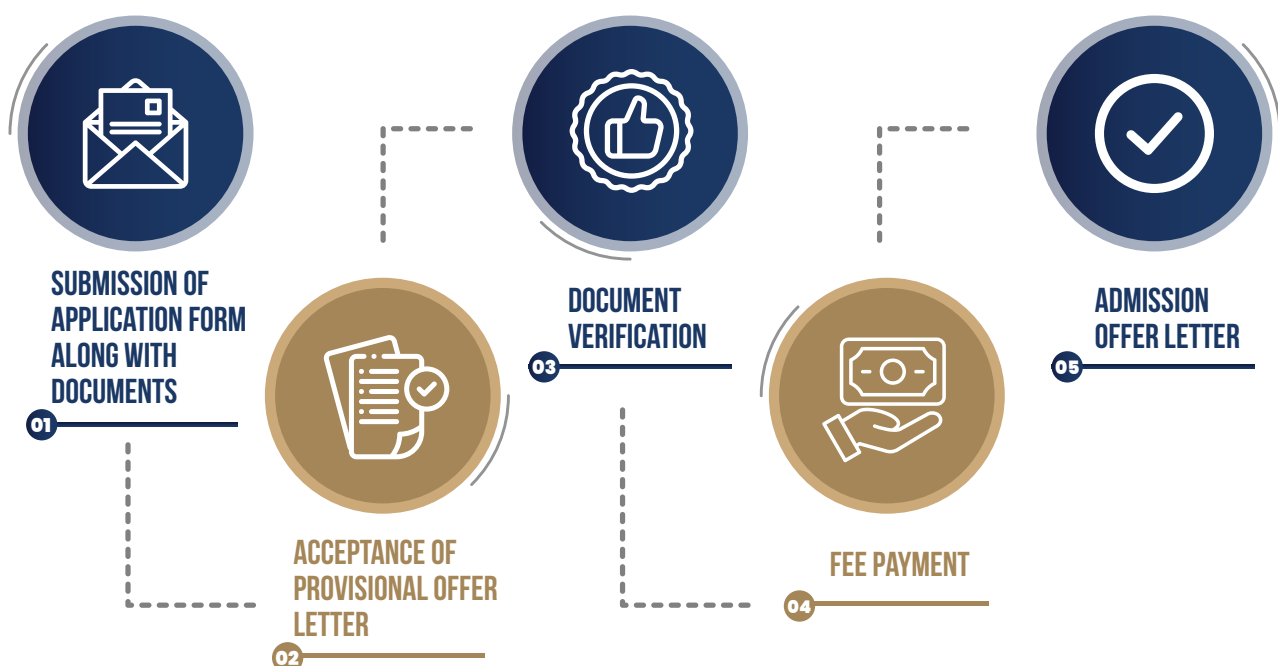
Regular Entry

- Euclea's MBA programme is open for global learners.
- The Bachelor's Degree obtained by the candidate must entail a minimum of three years of education after completing higher secondary schooling (10+2) or its equivalent.
- The applicant must have a minimum of three years of full-time work experience as on the closing date of the respective application window at an officer/executive level or higher, as a professional, or as an entrepreneur.
- Part-time work experience, clerical (non-officer/non-executive) experience and apprenticeship will not be considered as eligible work experience.
- There is no age limit for application to the programme.
- Final admission to the programme will be based on the criteria, cut-offs (if any) and the process as approved by the Admissions committee of Euclea Business School.

Mature Entry

- A minimum of 3 years of relevant, high-quality work experience is required. This experience should include roles with demonstrable responsibility, skill development, and progression in the field of business, management, or a closely related discipline.
- Candidates must provide evidence of competencies typically acquired through an undergraduate degree, including analytical, managerial, and problem-solving skills.

Application Process



Alumni Speak

"The Executive MBA programme from Euclea Business School in International Business gave me the feeling of contentment and accomplishment. The program is delivered in a flexible style and offers the best return on investment compared to other programmes. I would highly recommend it to any working professional looking to earn an MBA degree, save precious time, and take their professional career to an entirely new level."

Mufeed Ahmed

Instashop, UAE

"At Euclea Business School, I am thankful to all the lecturers who supported us and made this course very interesting and interactive. Adding to this, after studying International Business, I have a better understanding on how to oversee a diverse team, perform research within a global context and improve my business performance."

Nisha Shah

Associate Director | Rethink ME

"The Executive MBA programme from Euclea Business School had a significant impact on my professional development. It helped me to develop better proficiency in digital marketing. I was able to apply the skills and knowledge developed in the programme with my job which resulted in several immediate professional successes."

Manali Khara

Maxsell Petrochem



Degree



CMI Certificate



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AI for Managers Certificate



Certificate on Major of Study and Dissertation



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Contact Us



www.euclea-b-school.com



admissions@euclea-b-school.com

Campus Locations



Strasbourg

1 Avenue de l'Europe
67300 Schiltigheim



Metz

10 rue Mgr Heintz
57950 Montigny-lès-Metz



Mulhouse

12 Allée Nathan KATZ
68100 Mulhouse



Reims

5 av du Président
Roosevelt 51100 Reims



UAE

Britts Imperial University College
N Block, SPC Free Zone, UAE

