

**EXPLORE
BEYOND
HORIZONS**

**Future-Ready
Master's Degrees**

Online. Flexible.
In Technology & Business

GEM Alpine Business School (formerly Grenoble École de Management)

GEM ALPINE BUSINESS SCHOOL

GEM Alpine Business School is a leading French business school renowned for its innovation-driven programs and global outlook. Founded in 1984 and located in Grenoble, France, GEM Alpine Business School is recognized for combining rigorous academic research with practical business insights, preparing students for leadership roles in an increasingly complex and digital world.

▶ Rankings

TOP 8 ▶ France | **TOP 24** ▶ Europe

Financial Times European Business School Ranking 2025

TOP 200 ▶ World

QS World University Rankings by Subject 2025, Business & Management Studies

▶ Triple crown of accreditations



GEM is among the fewer than 1% of business schools worldwide to hold triple accreditation, a testament to the exceptional quality of its teaching and research.

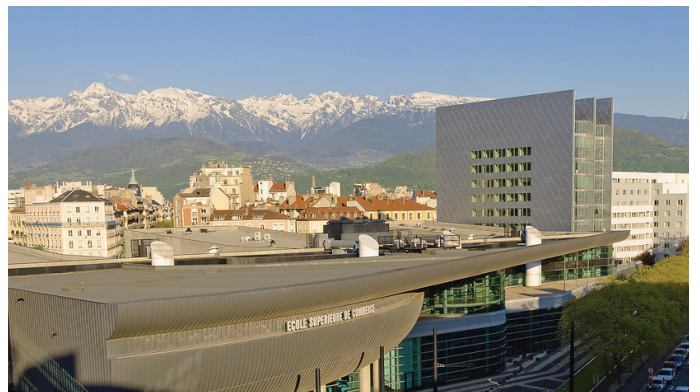
▶ State and peer recognition

The school is a member of the **Conférence des Grandes Ecoles (CGE)** and the **Conférence des Directeurs d'Écoles Françaises de Management (CDEFM)**.

▶ Our campus in Paris



▶ Our campuses in Grenoble



ONLINE MASTER'S PROGRAMS

GEM Alpine Business School offers internationally recognized online master's programs designed for professionals ready to accelerate their careers and lead in a technology-driven global economy. Whether your goal is international business leadership or expertise in digital finance, our online master's portfolio combines rigorous academics, applied learning, and global exposure to help you achieve your ambitions.

► Why Choose GEM for Your Master's?

- **Globally Recognized:** Many of GEM's programs are consistently ranked among the top worldwide.
- **Flexible Online Format:** Balance work and study with a program built for professionals, offering world-class learning that is accessible anytime and anywhere.
- **Global Exposure:** Learn alongside diverse peers and gain insights into international business perspectives.
- **Grenoble Innovation Hub:** Founded in the "Silicon Valley of Europe," – Grenoble, France – the school has developed and shared its science and technology innovation DNA across Paris and worldwide.

► **Join a community of innovators, leaders, and global thinkers.**

► **Choose your master's program and shape your future today.**

► Explore Our Master's Programs

Master of Global Business Administration

A transformational program for professionals seeking international leadership roles and cross-cultural business expertise.

Master of FinTech & Digital Finance

An advanced master's designed for professionals who want to specialize at the intersection of finance and technology, driving innovation in a fast-evolving financial ecosystem.

Master of Artificial Intelligence & Applied Data Science

A program that builds expertise in AI, machine learning, and data-driven decision-making, preparing you to drive innovation and solve complex business challenges.

MASTER OF GLOBAL BUSINESS ADMINISTRATION

Lead with vision, innovate across borders, and shape the future of global business.

Program Duration

12 months

Total Credits

90 ECTS

Delivery Mode

Online lectures, seminars, workshops, tutorials, discussions, and activities in our virtual learning environment (synchronous and asynchronous delivery options)

Awarded by

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Why choose the GEM Master of Global Business Administration?

The Master of Global Business Administration is designed for professionals seeking international career growth, strategic leadership skills, and cross-cultural management expertise. This intensive program combines academic rigor with real-world consulting projects, preparing working professionals for global leadership roles.

► At GEM, you will:

- Apply global business theories to address complex management challenges.
- Analyze international financial and economic environments to support decision-making.
- Develop inclusive, ethical, and sustainable business strategies.
- Demonstrate leadership, negotiation, and communication skills in multicultural contexts.
- Use research and data-driven tools to drive innovation and digital transformation.
- Formulate strategies for operations, HR, and marketing in multinational enterprises.
- Apply change management and leadership practices for organizational transformation.
- Complete a capstone project connecting theory with real-world global applications.

S. No.	Module Title
1.	Professional Practice
2.	AI-enabled Research Methods
3.	Organizational Behavior and Global Management
4.	Marketing in Global Contexts
5.	Strategic Planning
6.	Global Corporate Communications and Stakeholder Engagement
7.	International Negotiations
8.	Legal Environment in International Business
9.	Finance for Global Strategic Managers
10.	Human Resource Management in Multinational Environments
11.	Leadership and Strategic Management in a Globalized World
12.	Capstone Project in Global Business Administration



► Career Horizons

- International Business Development Manager
- Global Strategy Consultant
- Country or Regional Operations Manager
- Export/Import Manager
- International Marketing Director
- Corporate Communications & Stakeholder Relations Lead
- Strategic HR Business Partner (Global)
- Management Consultant (Cross-border Integration)
- CEO / COO / Entrepreneur – International Startups or Expansion Project

MASTER OF FINTECH & DIGITAL FINANCE

Become the leader who shapes the future of finance and innovation.

Program Duration

12 months

Total Credits

90 ECTS

Delivery Mode

Online lectures, seminars, workshops, tutorials, discussions, and activities in our virtual learning environment (synchronous and asynchronous delivery options)

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Why choose the GEM Master of FinTech & Digital Finance?

This program bridges the gap between finance and technology, equipping professionals with the knowledge and tools to lead digital transformation in the financial sector. Students gain expertise in blockchain, AI in finance, digital payments, and risk management, while applying concepts through innovation labs and real-world projects.

► At GEM, you will:

- Apply finance, technology, and regulatory knowledge to solve innovation challenges.
- Design and evaluate digital financial products and platforms.
- Use big data and analytics for forecasting, modeling, and generating insights.
- Address legal, ethical, and security issues in digital finance.
- Manage fintech projects using agile and strategic methods.
- Conduct independent, high-quality fintech research.
- Communicate financial and technical ideas clearly to diverse audiences.
- Promote responsible innovation and digital financial inclusion.

S. No.	Module Title
1.	Professional Practice
2.	AI-enabled Research Methods
3.	Finance for Global Strategic Managers
4.	Leadership and Strategic Management in a Globalized World
5.	Digital Finance Technologies and Infrastructure
6.	Blockchain and Cryptocurrencies in Financial Services
7.	Predictive Analytics and AI in Financial Decision Making
8.	International Negotiations
9.	Legal Environment in International Business
10.	Regulatory Technology and Compliance Innovation
11.	Digital Banking, Payments & Platform-based Finance
12.	Capstone Project in FinTech & Digital Finance



► Career Horizons

- FinTech Product Manager
- Blockchain Developer / Consultant
- Digital Banking Specialist
- Financial Data Analyst
- Regulatory Technology (RegTech) Analyst
- Innovation Manager – Financial Services
- Payment Systems Specialist
- Crypto Asset and Digital Currency Analyst
- Risk and Compliance Analyst – FinTech
- Financial Technology Strategy Consultant

MASTER OF ARTIFICIAL INTELLIGENCE & APPLIED DATA SCIENCE

Transform Data, Lead with AI.

Program Duration

12 months

Total Credits

90 ECTS

Delivery Mode

Online lectures, seminars, workshops, tutorials, discussions, and activities in our virtual learning environment (synchronous and asynchronous delivery options)

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Why choose the GEM Master of Artificial Intelligence & Data Science?

A future-ready master's program that blends advanced AI techniques with applied data science, preparing students to design intelligent systems, analyze big data, and drive innovation across industries. Delivered with a balance of theory, technical skills, and applied research projects, it develops professionals capable of leading AI-driven transformation.

► At GEM, you will:

- Apply advanced knowledge of AI, data science, and machine learning.
- Design and implement ethical, sustainable, and scalable solutions.
- Analyze complex datasets to support decision-making and innovation.
- Use modern AI tools and frameworks for real-world applications.
- Collaborate across disciplines and communicate technical insights effectively.

S. No.	Module Title
1.	Professional Practice
2.	AI-enabled Research Methods
3.	Python Programming
4.	Applied Artificial Intelligence
5.	Machine Learning and Deep Learning Techniques
6.	Data Analysis and Visualisation
7.	Responsible AI – Ethics, Legal & Societal Risks
8.	Statistics
9.	AI for Business Strategy & Productivity
10.	Data Governance & Cybersecurity for AI Systems
11.	Data Mining and Predictive Analytics
12.	Big Data and Cloud-based AI Systems
13.	Capstone Project in Artificial Intelligence & Data Science



► Career Horizons

- AI Specialist
- Data Scientist
- Machine Learning Engineer
- Business Intelligence Analyst
- Big Data Engineer
- Cloud AI Architect
- Research Scientist

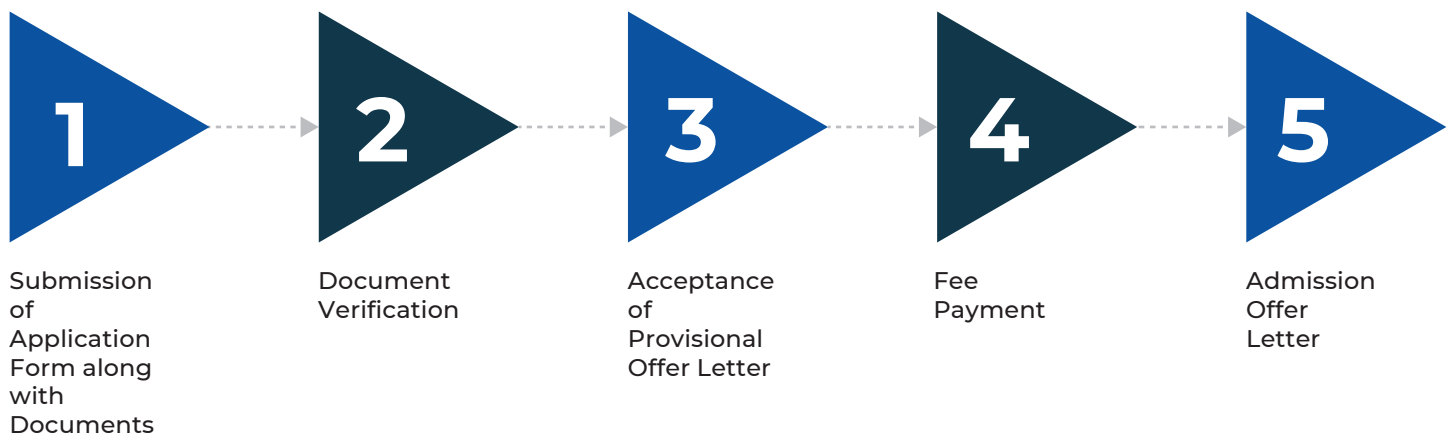
Eligibility Criteria

- A bachelor's degree (or equivalent) in any discipline from a recognized university.
- Strong academic record and demonstrated interest in management, technology, or related fields.
- Proficiency in English (IELTS, TOEFL, or equivalent may be required for non-native speakers).
- Relevant work experience is preferred but not mandatory for admission.

Student Support

- Resume & Profile Building
- Career Coaching & Advising
- Interview Preparation
- Soft Skills Mastery

▶ APPLICATION PROCESS



Contact Us

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