



**EUROPEAN  
GLOBAL**

Institute of Innovation & Technology

# MBA in Health Economics & Healthcare Management

Evidence-based learning for Leaders!



# TABLE OF CONTENT

01. Programme Overview
02. Programme Outcomes
03. Institute Overview
04. Why Choose Us?
05. Our Accreditations
06. Programme Structure
07. Applications Process





## PROGRAMME OVERVIEW

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MBA in Health Economics & Healthcare Management is a 90 ECTS, European Qualifications Framework (EQF) full-degree Level 7 programme. This programme is fully accredited by the Council for Higher Education Development, USA, and is under pending approval by the Malta Further & Higher Education Authority (MFHEA).

EU Global accepts both experiential Recognition of Prior Learning (RPL) and credit transfer through the use of learning outcomes for either an advanced entry into the programme, or module exemptions for an advanced progression in a programme.

# PROGRAMME OUTCOMES

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- **Build strong analytical and decision-making capabilities.** You'll learn to evaluate complex healthcare and economic challenges, interpret data, and develop evidence-based solutions for healthcare organisations and systems.
- **Develop a strategic mindset for healthcare leadership.** You'll analyse healthcare markets, policies, and funding models to design effective strategies that improve organisational performance and patient outcomes.
- **Become a confident leader and effective communicator.** You'll strengthen your leadership, presentation, and stakeholder management skills to influence decision-making across clinical, corporate, and policy environments.
- **Understand ethics, governance, and sustainability in healthcare.** You'll explore ethical decision-making, regulatory frameworks, and responsible leadership practices essential to modern healthcare management.
- **Leverage digital innovation and data in healthcare.** You'll gain the skills to apply digital health tools, analytics, and innovation strategies to enhance efficiency, quality of care, and operational effectiveness.
- **Gain a global perspective on health economics and healthcare systems.** You'll examine international healthcare models, economic trends, and policy frameworks to operate effectively in diverse and global healthcare contexts.





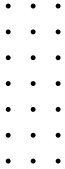
# INSTITUTE OVERVIEW

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## About Us

European Global Institute of Innovation & Technology (EU Global) is an accredited Institution of Higher Education, founded with a vision of providing high-quality, accredited education to global learners, enhancing their employability and global mobility. Our teaching andragogy emphasises project-based learning with a focus on evidence-based reflection, enabling the application of conceptual frameworks in real-world decision making.

We truly believe in building future competencies with quality education that promotes lifelong employability globally. Our Competency Lab offers research, entrepreneurial, sustainability, and professional competencies to develop soft skills that formulate attitude and interactions required to be a future leader.



# WHY CHOOSE US?

EU Global Andragogy is based on evidence-based management that promotes better decision-making based on scientific evidence, reflection, and considering value to the stakeholders.

The online delivery is via our e-campus and app which has the learning content with regular Masterclasses with an expert faculty.

## Our USP's



### Quality Education

We bring in several Europe based institutions' expertise in offering programmes.

For on-campus, we prepare students for eliminating skills gap for better employability.



### Recognised Degrees

We offer well-recognised programs and skills development at same time.

## Key Data

All facts and figures for your degree programme at a glance

**Accreditation: CHED USA Accredited, MFHEA\***

**MQF/EQF: Masters Degree, Level 7**

**Mode of Delivery: Online OR Face to Face in Malta**

**ECTS Credits: 90 ECTS Credits**

**Mode: Full- time**

**Programme Duration: 12 Months**

**Language of Instruction: English**

**Dates of Intakes: 1st Of Every Month (For Online)\*\***

## Be Globally Employable

### Internship Projects

- Sloan Technologies FZCO, UAE
- BrickRed Systems, USA
- Creo Group, Hungary
- Venlo Group, Malta
- and many more...

### Research residency

- Build your portfolio with peer-reviewed publications, conference presentations and patents. Our team is an expert and amongst editors of reputed Journals.

### Entrepreneurship Residency

- Identify opportunities, raise funding or incubation of your business idea, we facilitate it all!

### Competency Enhancement Lab

- MS Excel, LinkedIn profile, CV, interview preparation, Critical thinking skills, etc Our Lab prepares learners for life.

# OUR ACCREDITATIONS

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All our programmes are recognised globally!

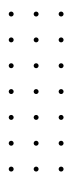


## VISION & MISSION

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Our vision is to empower every learner, fostering their role as co-creators of knowledge in an inclusive, online, and blended educational landscape.

Our mission is to equip individuals with the skills needed for the evolving workforce, fostering lifelong learning through adaptable online and blended education, ensuring global employability in an ever-changing job market



# PROGRAMME STRUCTURE

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## Core Courses

### Holistic Management Perspective

Module 0: Induction & Study Skills Residency

Module 1: Management and Organisational Dynamics

Module 2: Managing Financial Resources and Performance

Module 3: Strategic and Digital Marketing

Module 4: Project and Operations Management

Module 5: Financial Markets & Valuation

Module 6: Strategic Decision Making: Dealing with Business Complexity

Module 7: Economics for decision-making

Module 8: Ethical Leadership and Governance

Module 9: Corporate Sustainability and Leadership

Module 10: Business Communication for Competitive Advantage

## Pathway Modules

Module 11: Health Economics and Business Decision Techniques

Module 12: Strategic Healthcare Management and Policies

Module 13: Leading Change and Quality Improvement in Healthcare

Module 14: Big Data, AI & ML in Healthcare

Module 15: Digitalisation in Healthcare

## Research & Innovation Modules

Module 16: Innovation Management and Design Thinking for Entrepreneurs

Module 17: Data-Driven Research and Analytical Insights

Module 18: Capstone Consulting Project

## Key Features

- Launch your career in healthcare management
- Pursue further education in business fields, like an MBA
- Transition into managerial roles
- Succeed in a competitive job market
- 100% Online delivered
- Pursue a thesis in healthcare management
- Globally recognised Degree

# APPLICATION PROCESS

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## Who Should Enroll?

- Ideal for those seeking senior leadership roles, academic careers, or entrepreneurial ventures.
- Professionals aspiring for senior leadership roles.

## Application Process

### 6 easy-steps to start studying



#### 1. Expression of Interest

Non-binding and Free application, no documents required



#### 2. Interview

Interview with our admissions committee



#### 3. Submission of Documents

Scan of previous qualification degree and transcripts, passport and photograph.



#### 4. Offer Letter

Receive Offer letter



#### 5. Fee Payment

Fee payment means acceptance of offer letter



#### 6. Start Studying

Start 1st of every month, application deadline 20th of every month.



## BIGNxt Education

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**BIGNxt Education** is an edtech learning platform that delivers AI-powered programmes designed to help working professionals grow, adapt, and succeed in today's fast-changing job market. We offer flexible Master's and Doctorate programmes that fit into busy professional lives without compromising on quality.

For the MBA in Health Economics & Healthcare Management, **BIGNxt Education collaborates with the European Global Institute of Innovation & Technology**, bringing internationally recognised academic expertise and a research-driven curriculum to ambitious professionals.

BIGNxt Education is your trusted partner in professional growth, helping you sharpen your skills, stay competitive, and unlock new career opportunities across fields like business, technology, data science, and healthcare management.



**Need Any Help?**  
**Talk to our Admissions Counselor**



[admissions@bignxt.com](mailto:admissions@bignxt.com)

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